Why Does Reebok Connect Need Bluetooth Access?

Inas B. - 2026-11-17 - Reebok Connect

Reebok Connect uses Bluetooth to communicate with your Reebok smartwatch. This connection allows the app and watch to exchange supported information and use connected features.

What does Bluetooth access allow?

Bluetooth allows Reebok Connect to:

- Discover and connect to your smartwatch.
- Communicate with your watch after pairing.
- Exchange supported activity, health and device information.
- Support connected features that rely on communication between your phone and watch.

Do I need to keep Bluetooth enabled?

Yes. Bluetooth needs to be enabled on your smartphone for the app and watch to communicate.

If Bluetooth is disabled or the app cannot access it, your smartwatch may not appear during pairing, may disconnect, or may be unable to sync information.

How do I check Bluetooth access?

Make sure Bluetooth is enabled in your smartphone's settings. If your phone asks Reebok Connect for Bluetooth permission, allow access so the app can communicate with your watch.

For pairing, always start the connection through Reebok Connect rather than your phone's Bluetooth settings.